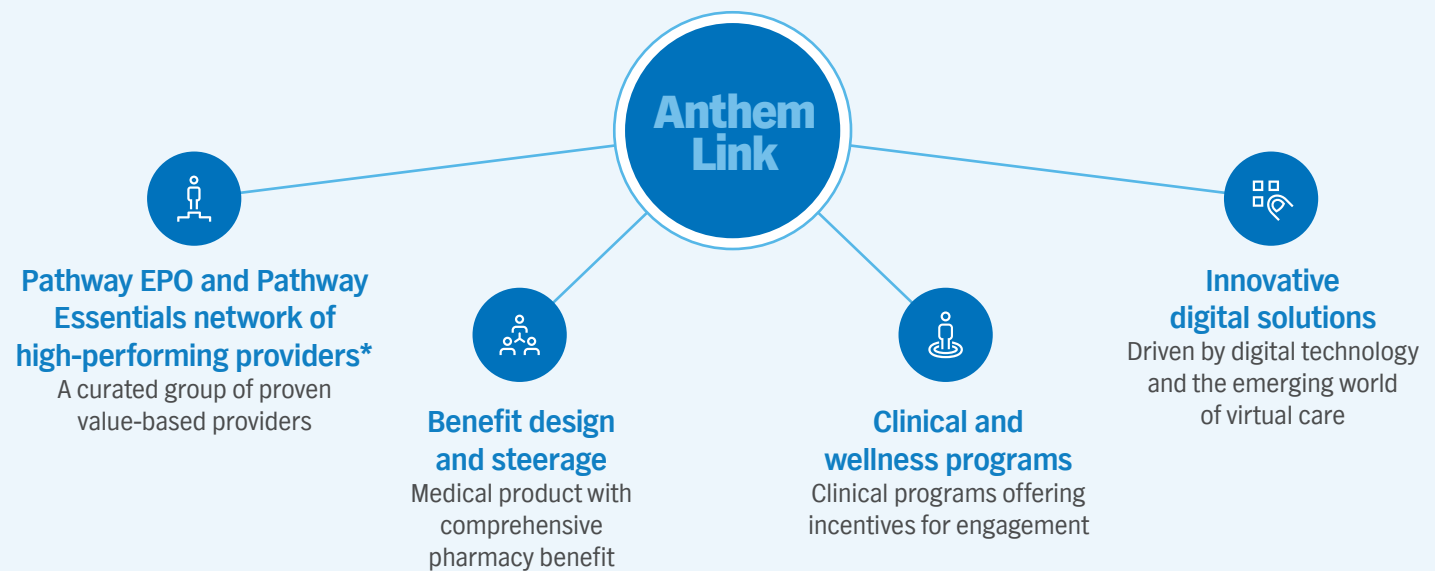


Bringing together advanced digital tools and smarter health care solutions

Even before COVID-19 emerged, health care was evolving to address cost and quality issues. COVID-19 has accelerated the need for virtual care and efficient digital tools. **Anthem Link** is an innovative product that combines the latest digital technology with integrated, performance-based health care.



*Anthem Link is not available on Individual plans.

A new level of access, convenience, and better outcomes at a lower cost

Anthem Link delivers significant savings for employers, members, and the overall health care community.

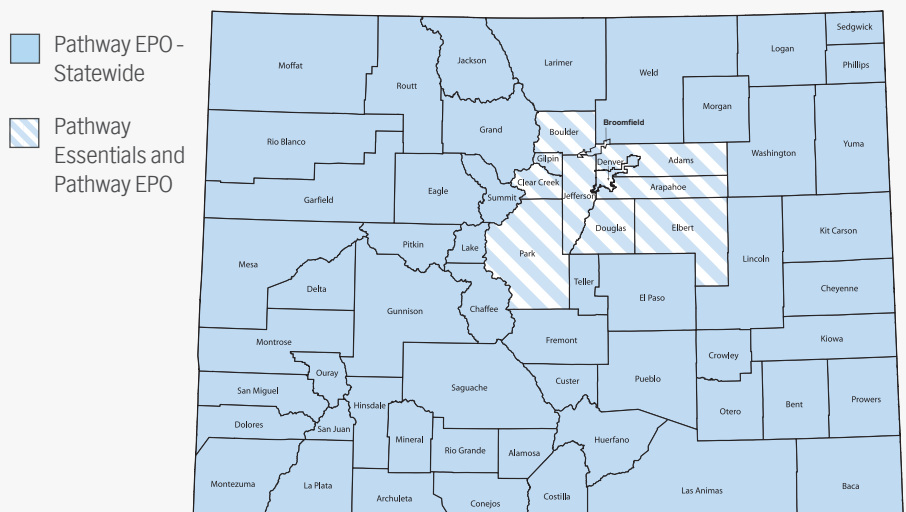
Savings are realized through a combination of:

- › Deeper provider savings/focus on performance-based contracting.
- › Steerage to higher-efficiency providers.
- › More frequent engagement with virtual care.

Anthem Link available on both Anthem EPO and Anthem Essentials in Small Group.

Pathway EPO - available statewide in all counties.

Pathway Essentials available in (Adams, Arapahoe, Boulder, Broomfield, Clear Creek, Denver, Douglas, Elbert, Gilpin, Jefferson, and Park counties).



A personal, connected member experience

With **Anthem Link**, health care is working harder than ever before. Using artificial intelligence (AI), we've built a connected environment that helps members make the right choices with a better overall experience, while allowing employers to have more control of their total population management.

AI-enabled digital tools

Digital tools such as our Symptom Checker and Virtual Text Visits guide members to the right provider, in the right setting, at the right time

Anthem Whole Health Connection®

A holistic approach to care through the integration of medical, specialty, pharmacy, and Wellbeing Solutions programs



Advocacy and clinical integration

Offering analytics-driven, personalized, clinical and navigation support

Open Enrollment support and transition of care

Useful resources and tools help members make the best decisions for their families



Everything is connected

The future of health care is a thriving, interconnected ecosystem fed by data and digital, where all aspects of health care—doctors, health plans, and wellness tools—work together. As you and your clients move through these challenging times, Anthem is here to help with convenient, cost-saving, connected solutions.

Anthem Link is making high-quality, affordable health care the norm, not the exception, for everyone.

